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Yongky Susilo is a member of Special Task Force Economy Evaluation for President Joko Widodo and he is also a member of the Communication Forum for the Ministry of Trade. He served as the Executive Director at Nielsen based in Jakarta for 8 years and he has more than 25 years of Indonesian Consumer Behaviour and Retail Marketing expertise with large network of consumer goods manufacturers, retailers, associations, government, investors and academics.

Internationally and nationally well-known as retail thought leadership, speaker and writer in various forums and media focusing on phenomenal Indonesian market. Yongky is also a trusted advisor for defining the next retail opportunity based on consumer and market trends and foresights. He is pioneering the implementation of Category & Space management and Key Account management, Modern Retail excellence, Format excellence and Customer Service excellence in Indonesia. He is also the book author of RETAIL RULES.

Yongky earned an BSc from California State University of Fresno, USA.