

ICCC WEBINAR ...

PROFILE OF SPEAKER

- 12 years of research experiences in financial and research institutions.
- Awarded by Consensus Economics, Focus Economics, and Bloomberg International.
- Engaged in several SOE restructuring programs, M&A transactions, and corporate action advisory services.
- A member of Economic Committee for Indonesian Banks Association and Indonesian Public Private Partnerships, former member of Indonesian Aviation Board.



**Wisnu
Wardana**

Economist,
Treasury and
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PROFILE OF SPEAKER

Over 27 years of Indonesia Consumer Behavior and Retail Marketing expertise with large network of consumer goods manufacturers, retailers, associations, government, investors and academic. Internationally and nationally well known as retail thought leadership, speaker and writer in various forums and media focusing on phenomenal Indonesia market. Trusted advisor for defining the next retail opportunity based on consumer and market trends and foresights. Pioneering the implementation of Category and Space management and Key Account management, Modern retail excellence, Format excellence and Customer service excellence in Indonesia.



**Yongky S.
Susilo**

Indonesia Retail
and Consumer
Goods Expert



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PROFILE OF SPEAKER

- Member of Special Task Force Economy Evaluation (Satgas POKJA 3) to President Republic of Indonesia and Communication Forum to Minister of Trade.
- Senior Associate, Foreign Policy Community of Indonesia, largest foreign policy group founded and chaired by Dr. Dino Patti Djalal.
- Vice Head of Retail, APINDO Indonesian Employer Association of Indonesia and KADIN Indonesian Chambers of Commerce.
- Board of Expert to HIPPINDO, Indonesian Mall Tenant Association, Board of Advisor to AP3MI, Indonesian Modern Trade Supplier, Board of Expert to Indonesia Management Association.
- Member of Selection Panel for Directors in Ministry of Trade.



**Yongky S.
Susilo**

Indonesia Retail
and Consumer
Goods Expert



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PROFILE OF SPEAKER

Michael (Mike) Broomell is the Managing Director of Colliers Indonesia, one of the largest international property consultancy in Indonesia with over 400 employees. Mike is the longest serving expatriate at any Indonesian property consultant having relocated to Jakarta in 1992 to found and manage a new Indonesian property consultancy which focused on tenant and investor representation. The employees and business of that firm were combined with those of Colliers in 2004 when Mike assumed the management of Colliers' Indonesian operations.

Mike is a US citizen who was born and lived in southern California until his family relocated to Dallas, Texas where he completed high school and obtained his BBA from Southern Methodist University in 1977. In 1979, he earned an MBA from the University of Texas in Austin and joined Republic Bank Dallas where he was promoted to the position of Vice President in the Real Estate Banking Group. From 1984 through 1992, Mike worked in various capacities for Trammell Crow Interests including as the General Manager – Far East Development beginning in 1989.



**Michael D.
Broomell**

Managing Director
Colliers Indonesia

