



**THE NATIONAL COUNCIL FOR SPECIAL ECONOMIC ZONE  
SECRETARIAT GENERAL**

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Number : M-IV.02.01/294/SJ.DNKEK/11/2024 Jakarta, 29 November 2024  
Subject : Invitation for the Indonesia Special  
Economic Zones (SEZ) Business  
Forum 2024

To: Attached list

Dear Sir/Madam,

We are delighted to invite you to the Special Economic Zones Business Forum 2024, themed "Diversifying SEZ Business Opportunities." This forum will serve as a platform for dialogue and exchange of ideas among representatives from government and the business sector. It will include panel discussions, business presentations from SEZ developers, and a mini expo highlighting potential investment opportunities. The Business Forum is scheduled to take place on:

Day/Date : Monday, 9 December 2024  
Time : 08.30 – End  
Place : The St. Regis Jakarta  
Jalan HR Rasuna Said Kav. B/4, Setiabudi,  
Jakarta, Indonesia 12910

Your presence and participation would be highly valued, as we believe your expertise and insights would make a significant contribution to the forum. Enclosed with this letter, you will find the attendance list and program of activities for the Indonesia SEZ Business Forum 2024.

We look forward to welcoming you and would be grateful if you could confirm the participation to our team: Adinda (+62-878-7768-6712) or Felisitas (+62-882-1564-7818) by **Saturday, 7 December 2024**.

Yours Sincerely,



*Rizal Edwin Manansang*  
Rizal Edwin Manansang  
Acting Secretary General of the  
National Council for Special  
Economic Zone

CC:

Coordinating Minister for Economic Affairs as Chairman of the National Council of SEZ

Attachment I

Number : M-IV.02.01/254/SJ.DNKEK/11/2024

Date : 29 November 2024

**Invitation List**  
**Indonesia SEZ Business Forum 2024**  
**Jakarta, 9 December 2024**

**Ministry/Institution**

1. Coordinating Minister for Law, Human Rights, Immigration, and Corrections
2. Coordinating Minister for Infrastructure and Regional Development
3. Minister of State Secretary
4. Minister of Home Affairs
5. Minister of Foreign Affairs
6. Minister of Law
7. Minister of Immigration and Corrections
8. Minister of Finance
9. Minister of Higher Education, Science, and Technology
10. Minister of Health
11. Minister of Manpower
12. Minister of Industry
13. Minister of Trade
14. Minister of Energy and Mineral Resources
15. Minister of Public Works
16. Minister of Housing and Residential Areas
17. Minister of Transportation
18. Minister of Communication and Digital
19. Minister of Marine Affairs and Fisheries
20. Minister of Agrarian Affairs and Spatial Planning/Head of the National Land Agency
21. Minister of National Development Planning/Head of Bappenas
22. Minister of State-Owned Enterprises
23. Minister of Environment/Head of the Environmental Control Agency
24. Minister of Investment and Downstream/Head of Investment Coordinating Board
25. Minister of Tourism
26. Minister of Creative Economy/Head of Creative Economy Agency

**Implementation Team of the National Council for SEZ**

27. Secretary of the Coordinating Ministry for Economic Affairs, as Chair of the Implementation Team
28. Deputy for Coordination of Regional Development and Spatial Planning, Coordinating Ministry for Economic Affairs as Deputy Chairperson I
29. Expert Staff for Regulation, Law Enforcement, and Economic Resilience, Coordinating Ministry for Economic Affairs as Vice Deputy II
30. Mr. Budi Santoso as Vice Deputy III
31. Deputy for Economic Affairs, Cabinet Secretariat as member
32. Head of Legal and Organizational Bureau, Coordinating Ministry for Economic Affairs as Secretary I
33. Mr. I Gusti Putu Suryawirawan, Special Staff of the Coordinating Ministry for Economic Affairs as member
34. Mr. Wahyu Utomo, Special Staff of the Coordinating Ministry for Economic Affairs as member



**Coordinating Ministry for Economic Affairs**

- 35. Deputy III for State-Owned Enterprises Business Development, Research, and Innovation
- 36. Deputy IV for Digital Economy, Employment, and Micro, Small, and Medium Enterprises
- 37. Deputy VII for International Economic Cooperation Coordination
- 38. Head of Planning Bureau
- 39. Head of Communication, Information Services, and Trial Bureau

**National Council for Special Economic Zone**

- 40. Head of General and Financial Bureau
- 41. Head of Investment, Cooperation, and Communication Bureau
- 42. Head of SEZ Planning and Establishment Bureau

**Embassy**

- 43. Ambassador of Singapore
- 44. Ambassador of Malaysia
- 45. Ambassador of Brunei Darussalam
- 46. Ambassador of China
- 47. Ambassador of South Korea
- 48. Ambassador of North Korea
- 49. Ambassador of Japan
- 50. Ambassador of Hong Kong
- 51. Ambassador of Saudi Arabia
- 52. Ambassador of United Arab Emirates
- 53. Ambassador of Qatar
- 54. Ambassador of Egypt
- 55. Ambassador of Russia
- 56. Ambassador of Türkiye
- 57. Ambassador of Australia
- 58. Ambassador of United States
- 59. Ambassador of Canada
- 60. Ambassador of Germany
- 61. Ambassador of England
- 62. Ambassador of Swedish
- 63. Ambassador of South Africa
- 64. Ambassador of Ireland
- 65. Ambassador of Switzerland
- 66. Ambassador of Norway
- 67. Ambassador of Finland
- 68. Ambassador of Hungary
- 69. Ambassador of Netherlands
- 70. Ambassador of Denmark
- 71. Ambassador of Austria

**SEZ Administrator**

- 72. Head Administrator of SEZ Sei Mangkei
- 73. Head Administrator of SEZ Arun Lhokseumawe
- 74. Head Administrator of SEZ Galang Batang
- 75. Head Administrator of SEZ di Kawasan Perdagangan Bebas Pelabuhan Bebas Batam

76. Head Administrator of SEZ Tanjung Kelayang
77. Head Administrator of SEZ Tanjung Lesung
78. Head Administrator of SEZ Lido
79. Head Administrator of SEZ Kendal
80. Head Administrator of SEZ Singhasari
81. Head Administrator of SEZ Gresik
82. Head Administrator of SEZ Sanur
83. Head Administrator of SEZ Mandalika
84. Head Administrator of SEZ Sorong
85. Head Administrator of SEZ Morotai
86. Head Administrator of SEZ Likupang
87. Head Administrator of SEZ Bitung
88. Head Administrator of SEZ Palu
89. Head Administrator of SEZ Maloy Batuta Trans Kalimantan
90. Head Administrator of SEZ Setangga
91. Head Administrator of SEZ Tanjung Sauh

#### **SEZ Development and Management Business Entities**

92. Executive Director of PT Perkebunan Nusantara III
93. Executive Director of PT Kawasan Industri Nusantara
94. Executive Director of PT Banten West Java
95. Executive Director of PT Bangun Palu Sulawesi Tengah
96. Executive Director of PT Membangun Sulut Hebat
97. Executive Director of PT Pengembangan Pariwisata Indonesia (Persero)
98. Executive Director of PT Jababeka Morotai
99. Executive Director of PT Maloy Batuta Trans Kalimantan (MBTK)
100. Executive Director of PT Belitung Pantai Intan
101. Executive Director of PT Patriot Nusantara Aceh
102. Executive Director of PT Malomoi Olom Wobok
103. Executive Director of PT GBKEK Industri Park
104. Executive Director of PT Intelegensia Grahata
105. Executive Director of PT Minahasa Permai Resort Development
106. Executive Director of PT Kawasan Industri Kendal
107. Executive Director of PT MNC Land Lido
108. Executive Director of PT Berkah Kawasan Manyar Sejahtera
109. Executive Director of PT Batam Teknik (BAT)
110. Executive Director of PT Taman Resor Internet (Tamarin)
111. Executive Director of PT Hotel Indonesia Natour (HIN)
112. Executive Director of PT Bali Turtle Island Development (BTID)
113. Executive Director of PT Batamraya Sukses Perkasa
114. Executive Director of PT Dua Samudera Perkasa
115. Executive Director of PT Surya Inter Wisesa
116. Executive Director of PT Karunia Praja Pesona

#### **International Corporation/Business Association**

117. British Chamber of Commerce
118. American Chamber of Commerce
119. Swiss Chamber
120. Indonesia-Australia Business Council (IABC)
121. Indonesia Canada Chamber of Commerce (ICCC)



122. The Danish-Indonesian Business Chamber
123. European Business Chamber of Commerce in Indonesia (Eurocham)
124. Indonesian French Chamber of Commerce and Industry (IFCCI)
125. India Indonesia Chambers of Commerce (INDCHAM)
126. Italian Business Association Indonesia (IBAI)
127. Japan External Trade Organization (JETRO)
128. Korea International Cooperation Agency (KOICA)
129. Korea Trade Investment Promotion Agency (KOTRA)
130. Indonesian-Netherlands Association (INA)
131. Indonesian Norway Business Council (INBC)
132. Netherlands Business Support Office
133. Philippine Business Club Indonesia
134. Polish Business Club in Jakarta
135. Singapore Chamber of Commerce Indonesia
136. Business Sweden
137. Indonesia Taiwan Business Council
138. Nordic Chamber of Commerce in Indonesia
139. Japan International Cooperation (JICA)
140. Taipei Economic and Trade Office (TETO)
141. Country Director Business France Indonesia
142. China Chamber of Commerce in Indonesia
143. German - Indonesian Chamber of Industry and Commerce (EKONID)
144. The Association of Southeast Asian Nations (ASEAN)
145. Economic Development Board Singapore (EDB)
146. Dezeen & Sheera Singapore
147. PwC
148. Deloitte
149. Ernst & Young (EY)
150. KPMG International
151. McKinsey & Company
152. Boston Consulting Group
153. Bain & Company
154. Accenture
155. Mercer
156. Bower Group Asia
157. Frost & Sullivan
158. AECOM
159. Townland
160. ARUP
161. Asosiasi Bisnis Perancis
162. ASEAN Business Advisory Council
163. InCorp Indonesia
164. UNIDO
165. World Free Zones Organization
166. The Busan-Jinhae Economic Zone (BJFEZ)
167. Asian Development Bank (ADB)
168. International Monetary Fund World Bank
169. Asian Infrastructure Investment Bank (AIIB)
170. KfW Development Bank
171. Kearney
172. British Council

- 173. Global Green Growth Institute
- 174. Swedish Trade and Invest Council
- 175. Surbana Jurong
- 176. TMF
- 177. International Business Machines Corporation (IBM)

**Domestic Corporation/Business Association**

- 178. PT Sumampau Pembangun Lestari
- 179. PT Taman Safari Indonesia
- 180. PT Nimo Land Group
- 181. PT Destinasi Tirta Nusantara
- 182. PT Perisai Grup
- 183. PT Technip Indonesia
- 184. PT Saipem Indonesia
- 185. PT McDermott Indonesia
- 186. Adani Group
- 187. PT Bank Mandiri
- 188. PT Bank Rakyat Indonesia
- 189. PT Bank Negara Indonesia
- 190. PT Bank Tabungan Negara
- 191. PT Bank Central Asia
- 192. MIND.ID
- 193. PT Sarana Multi Infrastruktur (SMI)
- 194. PT Penjaminan Infrastruktur Indonesia
- 195. Kamar Dagang dan Industri Indonesia (KADIN)
- 196. The Indonesian Olefin & Plastic Industry Association (INAPlas)
- 197. Asosiasi Pertekstilan Indonesia (API)
- 198. Asosiasi Pengusaha Indonesia (APINDO)
- 199. Asosiasi Industri Perlampuan Listrik Indonesia (APERLINDO)
- 200. Asosiasi Kelapa Sawit
- 201. Gabungan Industri Minyak Nabati Indonesia (GIMNI)
- 202. Asosiasi Pengusaha Mainan Indonesia (APMI)
- 203. Gabungan Perusahaan Farmasi Indonesia (GP Farmasi)
- 204. Indonesia Digital Association (IDA)
- 205. Asosiasi Digital Kreatif Indonesia (ADITIF)
- 206. Asosiasi Modal Ventura dan Startup Indonesia (Amvesindo)
- 207. Asosiasi Data Center Indonesia
- 208. Gabungan Pengusaha Kelapa Sawit Indonesia
- 209. Gabungan Perusahaan Karet Indonesia
- 210. Indonesia Mining Association
- 211. Asosiasi Gas Industri Indonesia
- 212. Asosiasi Produsen Peralatan Listrik Indonesia
- 213. Himpunan Pengembangan Permukiman dan Perumahan Rakyat
- 214. Asosiasi Perusahaan Teknik Mekanikal dan Elektrikal
- 215. Asosiasi Pengusaha Muda Indonesia
- 216. Asosiasi Pengusaha Indonesia
- 217. Badan Promosi Pariwisata Indonesia (BPPI)
- 218. Asosiasi Travel Agent Indonesia (ASTINDO)



**TERM OF REFERENCE (ToR)**  
***Business Forum: Diversifying SEZ Business Opportunity***  
**Jakarta, 9 December 2024**

**A. Background**

Indonesia is positioned 27th out of 67 countries in the 2024 IMD World Competitiveness Ranking. In the Southeast Asia region, Indonesia holds the third place, following Singapore, which ranks first, and Thailand at 25th. This commendable performance is underpinned by a projected economic growth rate of 5.0-5.1% for 2024 and 5.1-5.2% for 2025, along with a consistent rise in foreign direct investment. Indonesia is well-equipped to maintain this positive trajectory and work towards its ambitious objective of becoming the world's fourth-largest economy by 2045.

To accelerate economic growth, Indonesia established Special Economic Zones (SEZ) in 2019. As of 2024, there are 24 SEZ strategically positioned throughout the country. These zones are designed to attract foreign investment, promote export-oriented industries and downstream processing, generate employment opportunities, and foster regional development. In the first half of 2024, the SEZs have collectively attracted Rp 205.2 trillion in investment and created 132,227 new jobs.

In accordance with Law Number 39 of 2009 regarding Special Economic Zones, as amended by Law Number 6 of 2023 and Government Regulation Number 40 of 2021, Special Economic Zones (SEZ) now encompass a diverse array of industries, including manufacturing, tourism, digital economy, healthcare, and education. Considering the notable growth in the service sector and the expanding global business landscape, there is a need for a forum titled "Diversifying SEZ Business Opportunities." This forum will provide a platform to discuss recent developments in SEZ and promote investment opportunities for businesses and investors.

**B. Purpose**

The Business Forum is designed to enhance the Special Economic Zone (SEZ) network, communicate investment opportunities across various industrial sectors, and accomplish the following objectives:

1. To share information regarding SEZ policies under the new administration.
2. To encourage the diversification of industrial activities within the SEZ.
3. To promote investment opportunities in both industrial and non-industrial sectors.
4. To foster collaboration between the SEZ and domestic as well as international institutions.

**C. Participant**

Participants invited to the business forum will include the following groups:

1. Ministries and Government Agencies
2. Embassies located in Indonesia



3. SEZ Developers
4. International Chamber of Commerce representatives
5. Banking institutions
6. International Consulting firms
7. Global and Domestic Associations
8. Global and Domestic Companies

#### D. Topic

The Business Forum “Diversifying SEZ Business Opportunity” will be divided into several sessions, including:

##### 1. Opening

No.	Speaker	Topic
1.	Report from <b>Mr. Rizal Edwin Manansang</b> – Secretary General of Special Economic Zone	<ul style="list-style-type: none"> <li>Overview of SEZs and potential sectors offered by SEZs.</li> <li>Potential downstream industrial sectors within Indonesian Special Economic Zones.</li> </ul>
2.	<i>Keynote Speech</i> <b>Mr. Airlangga Hartarto</b> - Coordinating Minister for Economic Affairs	<ul style="list-style-type: none"> <li>Macroeconomic policies of the Indonesian Government.</li> <li>Analysis of downstream policies and their potential multiplier effects.</li> <li>Investment opportunities in Indonesia to enhance investor confidence.</li> </ul>

##### 2. Panel Discussion

No.	Speaker	Theme	Sub-Topic
<b>Moderator: Mr. Tantowi Yahya</b>			
1.	<b>Mr. Susiwijono Moegiarso</b> – Secretary of the Coordinating Ministry for Economic Affairs	Indonesian Macro Economy	<ul style="list-style-type: none"> <li>Indonesia's position in the global economy</li> <li>Indonesia's economic opportunities and challenges</li> </ul>
2.	<b>Mr. Satya Bhakti Parikesit</b> - Deputy for Economic Affairs, Cabinet Secretariat	The Role of Special Economic Zones in Indonesia's “Merah Putih” Cabinet	<ul style="list-style-type: none"> <li>Continuation of the Nawa Cita priority program in Asta Cita</li> <li>Priority Programs of the “Merah Putih” Cabinet (Asta Cita)</li> <li>SEZ Program in the Government's priority programs</li> </ul>
3.	<b>Mr. Budi Santoso</b> - Deputy Chair III of the SEZ National	Policy Developments in Increasing the	<ul style="list-style-type: none"> <li>SEZ Concept and Future SEZ Policy</li> <li>Strategic Issues of Regional and</li> </ul>



No.	Speaker	Theme	Sub-Topic
	Council Implementation Team	Competitiveness of Special Economic Zones	Indonesia SEZ Competitiveness with ASEAN Countries <ul style="list-style-type: none"> <li>• Positioning Indonesia in the Global Economy</li> </ul>
4.	<b>Ms. Shinta W. Kamdani</b> – Chairman of APINDO	Growth Trends in the Service Industry	<ul style="list-style-type: none"> <li>• Trends in the Development of Downstream Industries</li> <li>• Trends in the Development of Tourism Industry</li> <li>• Trends in the Development of Other Service Industries</li> </ul>

The discussion panel will address the Role of the Special Economic Zone Policy within the Merah Putih Cabinet, guided by a moderator. The panel will feature three experts, each presenting on distinct topics. The session will outline strategies and policies aimed at enhancing the competitiveness of Special Economic Zones in the future. The primary objective of this panel is to bolster investor confidence in investing in Special Economic Zones. The event will conclude with a question-and-answer segment and a group photograph.

### 3. Business Pitching

The upcoming session will focus on Business Pitching. This session provides an opportunity for four SEZ Development and Management Business Entities to present and promote the Special Economic Zones (SEZ) to participants of the Business Forum. The Business Pitching is intended to enhance the visibility and investment potential of the SEZ. Each entity will be allotted approximately 10 minutes for their presentation. The discussion panel for Session 2 will conclude with a question-and-answer segment, followed by a group photograph.

### 4. One-on-one Business Matching

The One-on-One Business Matching session is designed to facilitate interactions between potential investors and representatives from SEZ Development and Management Business Entities. Additionally, these business entities may extend invitations to potential investors interested in participating in the Business Forum. During the registration process, participants will indicate their interest in specific SEZs. The organizing committee will review these preferences and arrange individual meetings with the corresponding SEZs. Each meeting will last approximately 60 minutes and will take place in a designated room separate from the main Business Forum activities.

### 5. Mini Expo

The SEZ Mini Expo is an event designed for SEZ Development and Management Business Entities to showcase and promote each Special Economic Zone (SEZ). Each SEZ will have a dedicated booth that can be equipped with promotional materials related to SEZ.



### E. Time and Place

The "Diversifying SEZ Business Opportunity" business forum activity will be held on:

Day, Date : Monday, 9 December 2024

Time : 08.30 WIB - 16.15 WIB

Location : The St. Regis Jakarta

Jalan HR Rasuna Said Kav. B/4, Setiabudi, Jakarta, Indonesia  
12910

### F. Program of Activities

<i>Time</i>	<i>Agenda</i>
08.30 – 08.35	Opening
08.35 – 08.40	Indonesia National Anthem "Indonesia Raya"
08.40 – 08.47	Remarks from the Secretary General of the National Council for Special Economic Zone
08.47 – 08.53	Keynote Speech Coordinating Minister for Economic Affairs
08.53 – 09.00	Group Photo
09.00 – 09.20	Media Door Stop and Coordinating Minister for Economic Affairs Booth Visit
09.20 – 09.25	Opening Panel Discussion Session (MC)
09.25 – 10.30	<b>Panel Discussion – Indonesia Special Economic Zones Policy in the Merah Putih Cabinet</b> Moderator: Bpk. Tantowi Yahya <ol style="list-style-type: none"><li>1. Secretary Coordinating Ministry for Economic Affairs – Macroeconomic Policy in Indonesia (15')</li><li>2. Deputy for Economic Affairs, Ministry of State Secretariat – The Roles of Indonesia SEZ in Merah Putih Cabinet (15')</li><li>3. Vice Deputy III of the National Council for Indonesia SEZ Implementation Team – Policy Developments in increasing the competitiveness within SEZ (15')</li><li>4. Chairperson of the Indonesian Employers Association (Shinta W. Kamdani) – Growth Trend in Service Industry (15')</li></ol>
10.30 – 11.00	Q&A and Group Photo
11.00 – 11.05	Opening Business Pitching (MC)
11.05 – 11.50	<b>Business Pitching – Growth and Potential of the Industrial and Service Industries in Indonesia</b> <ol style="list-style-type: none"><li>1. SEZ 1</li><li>2. SEZ 2</li><li>3. SEZ 3</li></ol>



<i>Time</i>	<i>Agenda</i>
	4. SEZ 4
11.50 – 12.15	Q&A and Group Photo
12.15 – 13.30	Refreshment Break and Networking Session
13.30 – 16.30	One-on-one meeting A designated room is provided for conducting one-on-one meetings between SEZ Developers and meeting participants.
<b>Notes: the event will be conducted in English.</b>	