

# JOHOR BAHRU- SINGAPORE SPECIAL ECONOMIC ZONE (JS-SEZ) SITE TOUR | CIAC 2026

February 12, 2026, Berjaya  
Waterfront Hotel, Johor Bahru



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## About **JS-SEZ**

As ASEAN economies intensify cooperation and accelerate growth, the Johor–Singapore Special Economic Zone (JS-SEZ) is emerging as a well-calibrated economic corridor — combining strategic dynamism with regulatory stability.

Its position between a major financial hub and an expanding industrial base makes it a valuable lens into cross-border cooperation and the region’s next wave of growth.

**Join this site tour on February 12, 2026, as part of CIAC 2026. Gain firsthand insights into investment-ready infrastructure, regulatory alignment, and regional trade dynamics.**



CANADIAN CHAMBER OF  
COMMERCE IN MALAYSIA

# SITE TOUR PROGRAMME

 February 12, 2026

 Berjaya Waterfront Hotel, Johor Bahru

09:00 AM

**Arrival of Guest, Registration & Networking  
Coffee**

09:30 AM

**Opening Remarks**

- Nancy Fortner, President, CanCham Malaysia
- Eric Pelletier - Senior Trade Commissioner, High Commissioner to Malaysia
- YB Lee - EXCO Johor State Government

10:00 AM

**Keynote Speakers: Johor-Singapore SEZ Vision**

- IMFC-J (Invest Malaysia Facilitation Centre Johor)
- Iskandar Regional Development Authority (IRDA)
- Invest Johor

10:30 AM

**Networking /Coffee Break**

11:00 AM

**Johor Fireside Chat: Investment Opportunities in JS-SEZ**

Moderated by Dato' Anusha Santhirasthipam  
Panel discussion: OTPP, Khanzanah/KWAP (TBC)

12:00-2:00 PM

**Networking Lunch**

2:00 PM

**Panel Discussion: Investment Facilitation &  
Cross-Border Connectivity**

- MIDA (Malaysian Investment Development Authority)
- Enterprise Singapore
- IMFC-J (Invest Malaysia Facilitation Centre Johor)



# SITE TOUR PROGRAMME

 February 12, 2026

 Berjaya Waterfront Hotel, Johor Bahru

2:30 PM

**Plenary Session: Strategic Opportunities in JS-SEZ**

3:00 PM

## **Concurrent Sessions**

### **Room A: Digital Economy & Smart Manufacturing**

Moderator: Guillermo Moyano, Director of Investissement Quèbec

MDEC Johor

Other speakers TBC

### **Room B: Agriculture**

Vincent Wei, Archisen

Other speakers TBC

3:30 PM

**Networking & Coffee Break**

4:00 PM

## **JS-SEZ Networking Event**

Opening remarks by Nancy Fortner, President, CanCham Malaysia

6:00 PM

**End of Event**

6:30 PM

**Bus Returns to Singapore**



## Your Access to High-Growth Opportunities

This site tour, taking place on February 12, 2026, Johor Bahru as part of CIAC 2026, provides delegates with an unparalleled opportunity to:

- Witness investment-ready infrastructure designed for regional connectivity
- Gain insight into regulatory alignment and cross-border facilitation
- Observe industrial hubs and sectoral innovation driving ASEAN's economic trajectory

Learn directly from operational case studies of the JS-SEZ, highlighting practical applications of public-private partnerships



## Why This Site Tour Matters

The JS-SEZ is more than a geographic corridor — it is a strategic laboratory for ASEAN trade and investment flows. Participants will:

- Deepen understanding of regional trade dynamics and emerging sectors
- Build networks with Canadian and Asian business leaders engaged in cross-border commerce
- Explore logistics, certification, and supply chain mechanisms that make the corridor investment-ready
- Translate insights into actionable strategies for market entry and expansion

This exclusive access equips delegates with the intelligence and connections to make informed, strategic decisions in high-growth markets.

